

Brisbane – 29<sup>th</sup> September, 2008

**Enerquip Pty Ltd**, is one of Brisbane's largest independently owned [Industrial Air Compressor](#), [Filtration](#), [Dryer](#) and [Compressed Air Pipe Systems](#) Companies. It has launched a brand new customer-focused, interactive [website](#) this month. The site, [www.Enerquip.com.au](http://www.Enerquip.com.au) is designed in direct response to Enerquip's research into *what the customer really wants*.

Enerquip Managing Director Peter humble says: *"At Enerquip we have always taken customer care very seriously, talking and listening to our customers and taking their views on board. Over the last year we have conducted a series of informal research programs and the results have influenced the new website design and content."*

Enerquip is famous for its "no nonsense approach." The new website "bucks the trend", by being interactive, fast and user-friendly. It gives customers detailed information, close-up photographs of all its quality products and [video image of compressor installations](#) and includes [air pipe assembly techniques](#). It offers existing customers and new visitors access to download operators and installation manuals from the [Technical Documents](#) areas for each model available.

*"Our customers want to be able to choose on-line, to see the products and find out who we are and how we work,"* says Peter Humble. *"We are a successful, growing and strongly reliable company plus we are 100% Australian Owned. We are continually innovating and improving our products and services. The new website is the natural next step."*

The company has experienced steady stable growth since its foundation in 1989.

It now has hundreds of customers with Ceccato [Rotary Screw Compressors](#) and Service Clients with a [multitude of Brands](#). Enerquip is an independent Company distributing products supplied by Ceccato Compressors [part of the multimillion dollar Group of Atlas Copco] Still, the company employs specialist service technicians who are available to its clients 24 hours a day maintaining a one on one personal service approach.

[www.Enerquip.com.au](http://www.Enerquip.com.au) includes a toolbox to assist users with online conversions of [pressure flow temperature](#) and air [usage](#) & [wastage](#) calculators.



[Click here to visit Enerquip Web Site](http://www.enerquip.com.au)

Peter Humble added: *"We are in a competitive market. Customers rightly expect a good deal and very professional service. At Enerquip we know that our products are not only the very best available but also that we listen to our customers. As a result, we will continue to refine our products and services to meet their needs now and in the future."*

#### **About Enerquip Pty Ltd**

Enerquip Pty Ltd is the largest independent supplier and service distributor of [Ceccato Compressors](#) in Australia. The Company offers;

- [Industrial Rotary Screw Air Compressors](#),
- [Refrigerated Air Dryers](#),
- [Filtration](#),
- [Compressed Air Line Installations and materials](#)

Enerquip can assist SME's, Government and Large Corporations with reliable components or complete turnkey installations.

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